

// BRANDON MILLER

HEALTH & FITNESS | STYLE | MOTIVATION | TRAVEL & OUTDOORS

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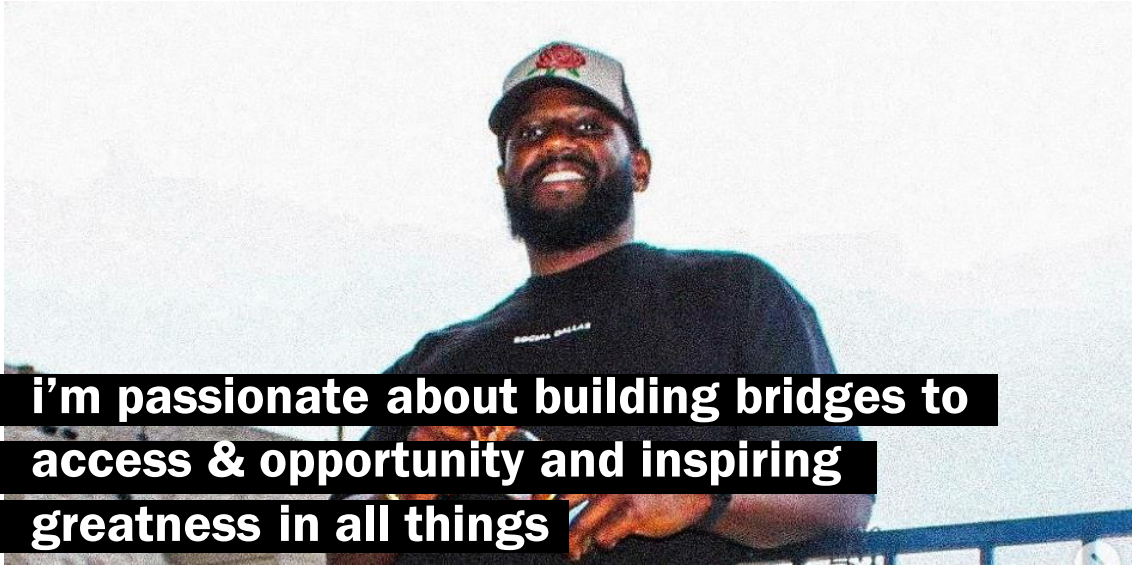
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dallas, texas



// ABOUT THE BRAND(ON)



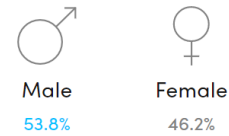
[fitness enthusiast](#), sales executive & diversity services lead for [clarkston consulting](#), founder of the [be great brand](#), cofounder of the [too fly foundation](#) (providing passports and travel grants to students), coauthor of [the intersection book](#) (stories of entrepreneurs, creatives, and change agents), and cohost of the [transformation talk podcast](#) (candid conversations with business leaders on all things transformation).

Audience & Per Post Price ⓘ

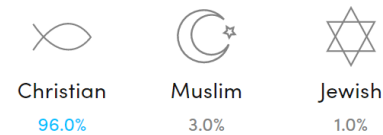
Instagram
6,795 followers

Twitter
1,279 followers

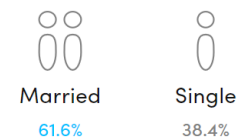
Audience Gender



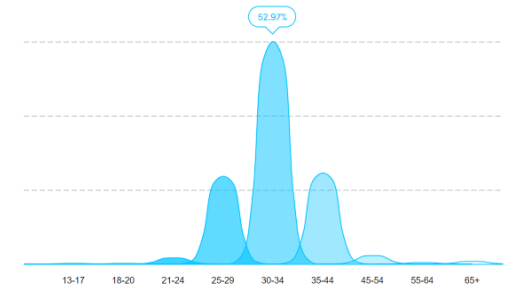
Audience Religion



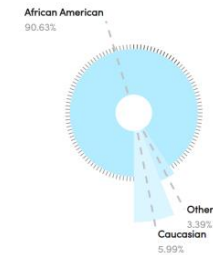
Audience Marital Status



Audience Age



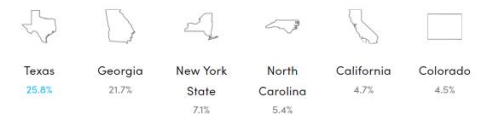
Audience Ethnicity



Top Audience Countries



Top Audience States



// KEY CONTENT + THEMES

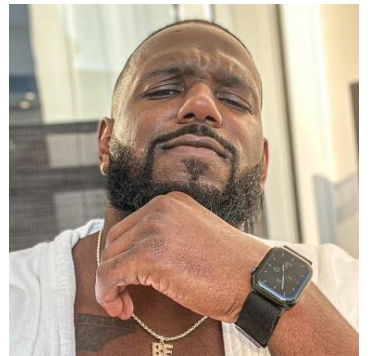
HEALTH & FITNESS



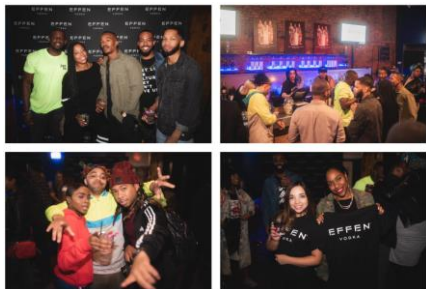
OUTDOORS & TRAVEL



FACE, BEARD, & FASHION



// CREATIVE CAMPAIGNS



[just be campaign & happy hour](#) in partnership w/ effen vodka | highlighting authenticity & creative endeavors

[great sense of style campaign](#) w/ the millage | highlighting black-owned fashion brands



[greater than campaign](#) | amplifying the work of dallas black-owned nonprofits & proceeds of apparel capsule benefiting each organization

[the intersection book](#) | telling the stories of black entrepreneurs & creatives



[doubters campaign](#) | encouraging everyone to defeat the doubt w/ be great capsule, playlist and fitness content

[do hard things campaign](#) | challenging everyone to tackle life's challenging obstacles w/ apparel capsule, fitness competitions, and motivational content

// PARTNERSHIPS + RATES



// Rates

Photo	\$180 USD
Reel	\$300 USD
Story	\$100 USD
Carousel	\$200 USD
Just Content (Photo)	\$130 USD
Just Content (Video)	\$220 USD